

**PROTOTYPING  
2020**



**MACHINEERING  
NETWORK  
EVENT**



**5-6  
February  
2020**

**KORTRIJK  
XPO**

**ADVANCED PROTOTYPING + INDUSTRIAL PRODUCTION TECHNOLOGY FROM A-Z**

## Your Personal Invitation (partner included)

to participate in the exclusive (max. 250 people)  
keynote presentation from  
**Pascal Coppens – China Specialist and author of CHINA'S NEW  
NORMAL and the debate with 6 Captains of the Belgian  
Manufacturing Industry**

### Program

**05/02/2020**

**17:00 – 17:30:**

#### Reception Hall 4

Conference Zone of the Prototyping-MNE technology exhibition

**17:30 – 18:00:**

#### Keynote presentation from Pascal Coppens: China's New Normal

By 2030, China wants to become the world leader in innovation. This leaves Western companies with some 10 years to gear up. Pascal's keynote "China's New Normal" will give clear insights into the modern China, and reveals new forces coming from the fast and furious innovators of China. As ever, more radical innovation will originate from China, this eye-opening keynote presentation is a treat to anyone who is concerned with disruption and excited about the opportunity.



**18:00 – 19:00:**

#### Captains' Debate: The New Manufacturing Industry

With Jan De Witte (CEO at Barco), Dirk Deroost (CEO at Cronos Groep), Germann Volker (CEO at Audi Brussels NV), Marc Meurisse (Chairman at Engicon), Pascal Coppens (China Innovation Speaker), Paul Renson (President Renson Ventilation) and Marc Lambotte (CEO at Agoria and moderator), who will discuss disruption in business models and technology, and share insights into how they tackle pitfalls and constraints, and strategically adapt their organization.



**19:00 – 20:00:**

#### Evening cocktail reception on the Prototyping-MNE 2020 exhibition floor

Optional (this invitation also gives free access to the exhibition floor of Prototyping-MNE 2020 (Hall 4) (14:00 – 21:00))

Please validate this invite using the registration code below by clicking [HERE](#).

Your code :

**CAPT2020**

Offered and powered by:

**.AGORIA**

