Prototyping-MNE2020: Mission accomplished! Networking event helped build bridges between designing and making.

Closing Press release PROTOTYPIN MNE 2020 – Kortrijk, 10 February 2020

On Wednesday 5 and Thursday 6 February 2020, 3,238 professionals from the manufacturing industry and mechanical engineering and 217 higher education students in the field of technology visited the Prototyping-MNE 2020 joint event in Kortrijk Xpo. What, at first sight, would appear to be a theoretical thinking experiment actually turned out to be a successful practical exam. The impetus for bringing together the Prototyping Xpo and Machineering Network Event trade events – which were previously organised as separate networking events, each with their own focus – was the fact that, within the context of the 4<sup>th</sup> Industrial Revolution, design and production are inextricably linked.

## **MISSION ACCOMPLISHED!**

186 exhibitors from the Benelux, divided into 10 technology routes, opened the eyes of general management and industrial teams (from design, engineering, production, prototyping, maintenance, planning, testing, assembly and R&D) and bridged the most relevant technological innovations, solutions, materials and machines for making and designing products, covering the entire value chain.

Thanks to the participation of important powering stakeholders and content partners, such as Howest Industrial Design Center, Agoria, Flam3D, POM West-Vlaanderen, Metal-Alliance.be, Voka, SIM Flanders and Innovatieve Materialen, the event was also an extremely fascinating visual and educational experience for every visitor. Not only could everyone discover the latest developments in the sector among the 186 exhibitors. But the programme of side events, which included no less than 9 Expert Classes (about manufacturing, design & industry 4.0), the Captains of Manufacturing Debate, a remarkable keynote speech ("China's New Normal"), the Café 3D, Innovative Materials and the Enterprise Europe Network Matchmaking Event, also proved to be a valuable bonus and attracted many people.

## VISITOR PROFILE REPRESENTATIVE FOR BOTH EXHIBITORS AND ORGANISATION

Top 10 sectors (in order of importance):

Transformation, production, assembly and constructions in metal Product design, (co-)creation, engineering and prototyping Machine building and high-tech systems & mechatronics Transformation, production, assembly and constructions in plastics and composites Research & Development/Materials engineering Transformation, production and assembly in wood & aluminium Electronics & components/precision mechanics Additive manufacturing

Tool production and industrial subcontracting Aeronautics & automotive

## THE FUTURE

The Industrialfairs team (Invent Media), together with the stakeholders (Howest Industrial Design Center and Agoria), as well as a think tank of exhibitors, will react very quickly and define the growth criteria for the next edition of this successful event. The 2<sup>nd</sup> edition of PROTOTYPING-MNE is already scheduled for 9 and 10 February 2022.

Meanwhile, the launch of Machineering 2021, the larger trade show dedicated to manufacturing technology and mechanical engineering, which will be held in Brussels (Brussels Expo), is also on the horizon. Machineering 2021 will take place from Wednesday 24 to Friday 26 March 2021 in Hall 5 of Brussels Expo. Machineering will also focus on the processes from design to production on the exhibition floor, albeit with a larger number of stands and demos (15,000 m² of exhibition space will be available). Further details on the launch and the participation conditions will follow shortly.

For more information, feel free to contact the organisation at <a href="mailto:prototyping-mne@kortrijkxpo.com">prototyping-mne@kortrijkxpo.com</a>.

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