



Closing communiqué / For its 4th edition, the ABISS summit has become a fully-fledged exhibition platform for the smart & connected industry

ABISS2019, the 4th edition of the summit/networking event for the smart and connected factories, which took place in Kortrijk Xpo, attracted a total of 1,048 visitors. The event, which started modestly in 2016 (with 248 visitors and 28 technology partners) and whose number of visitors has grown steadily each year, surprised both the 68 exhibitors and the organisers, with no fewer than 1,048 visitors being counted on Thursday 3 October. They attended an average of 2 of the 7 Expert Classes and generally spent about 3 hours on their visit to the trade show. With an increase in attendance of no less than 87% (564 visitors came in 2018), the 4th edition of ABISS turned out to be a fully-fledged exhibition platform for the digitalisation of the Belgian industry.

The space available in the XXL hall at Kortrijk Xpo is therefore clearly insufficient, which is why the next edition will be held in Hall 5, where the concept offers the necessary space for the Expert Classes, the visitors and a wider array of technology partners. Incidentally, organisers have some other plans in store for ABISS2020. Negotiations are already underway with several key stakeholders. More information about this will follow soon.

Below you will find some information about the visitor profiles and the sectors present at the event:

Top 10 profiles (in descending order of percentage):

- CTO, CIO, COO, CFO
- Engineering
- Owner
- IT/Data Management
- Production
- Purchasing/Supply Chain
- Marketing & Sales
- Maintenance & Asset Management
- Quality & Aftersales
- Planning & HR

Top 10 sectors (in descending order of percentage)

ICT/Software/Industrial networks
Machinery and equipment industry
Automation services
Metalworking
Food
Petrochemical/chemical industry
Plastics & Composites
Pharmaceutical industry
Textile industry
Energy/Water/Utilities

A total of 561 visitors attended at least 1 Expert Class. This figure clearly illustrates the added value and quality of the content. The Industrialfairs team of Invent Media keeps an eye on all the developments in the sector in order to further develop the format and the range of solutions in a balanced way. For more details, suggestions or an interview, please visit fairs@expoadvice.com

Check our pictures on the website :

<https://www.networkevent.be/abiss/en/fotos/algemeen/photos-abiss-2019>