



**Bustling 8<sup>th</sup> ABISS brings together 1,248 industry decision-makers:  
Ambitions to close the 'digital divide' stronger than ever.**

Press release – Kortrijk, 9 October 2023

On Thursday, 5 October, the Industrialfairs team once again brought together industry decision-makers to take them on a unique journey to find out what their digital first & next steps should be. The invitation to the wider industry to delegate their OT/IT teams to attend ABISS, which was held for the 8<sup>th</sup> time, was accepted with great enthusiasm. The packed expert classes and the pleasant atmosphere on and around the networking stands once again confirmed the effectiveness of this format.

90 technology partners and 18 expert speakers attracted 891 physical as well as 357 digital visitors in one day. C-level executives, department heads and decision-makers from all branches of industry attended the event, eager to find concrete solutions to make their processes digital, smart, connected and secure.

The updated baseline *"The next intersection 4 innovative industrial interconnection"* proved to be a pretty accurate reflection of what the businesspeople who attended ABISS had the opportunity to experience. A vibrant interconnection of neutral knowledge, relevant suppliers and representatives from both the process and discrete manufacturing industries.



The first pictures taken at ABISS 2023 can be found here: <https://www.abissummit.be/nl/fotos>

### **Visitors' profiles:**

Some 34.03% of visitors are either members of general management or owners/managers of their companies.

65.97% of visitors are decision-makers working for specific business units:

- Innovation / Technology / IT & Digital assets (14.19%)
- Engineering / R&D / Design (13.08%)
- Production / Assembly / Operations / Planning (12.95%)
- Supply chain / Automation / Maintenance (11.02%)
- Marketing / Sales & Aftersales / Planning & HR (7.91%)
- Other business units (6.82%)

### **In the following sectors (in order of importance):**

- ICT / Software / Industry networks
- Machine & equipment building
- Automation services
- Food & agribusiness
- Logistics, packaging & transport
- Energy / Water / Utilities
- Metal, composite & plastic machining
- Petrochemical / Chemical
- Automotive
- Pharma

ABISS Digital (the *digital twin* of the physical event) was also another big hit. 357 unique digital visitors attended at least one of the expert classes or pitches. This clearly shows that the know-how and the range of products and services offered by our experts and technology partners were so much appreciated that even those who could not make it to the physical event decided to take the time to visit the digital version of the event. By the way, ABISS Digital will remain online for those who could not join us live. All sessions will remain available on demand and interaction with technology partners will also remain possible.

Industrialfairs will be hosting [Indumation.be](#) at Kortrijk Xpo early next year (31 Jan, 1 & 2 Feb 2024). This will be Belgium's largest event for factory, process & infrastructure automation. And after that, at the end of March, the team will launch [Design to Manufacturing](#) (27 & 28 March 2024), the networking & demo event for the entire manufacturing industry, which will also take place in Kortrijk.

ABISS will of course return next year and will be held on Thursday 3 October 2024. For more detailed information regarding ABISS and the other 4 trade fairs/events dedicated to technology in industrial environments, do not hesitate to send us an e-mail to [news@industrialfairs.com](mailto:news@industrialfairs.com) or visit [www.industrialfairs.com](http://www.industrialfairs.com).