



**NEW DATE FOR MACHINEERING 2021 IN BRUSSELS EXPO: 8, 9 & 10 SEPTEMBER 2021**  
**The 3 demo days featuring the 'new way of manufacturing'**

**Press Release – 2 December 2020**

**One swallow does not make a spring – and that goes for all the positive rumours about the upcoming arrival of vaccines... We therefore went to 8, 9 & 10 September 2021, to make sure that people can network live again in a safe, pleasant and efficient manner**

The Industrialfairs Team decided to change the timing of MACHINEERING in Brussels Expo, so that both visitors and exhibitors can benefit from improved market conditions and a better mindset after a period of tightened measures due to the Coronavirus. **We would therefore like to inform you that MACHINEERING will be held from 8 to 10 September 2021 in Brussels Expo.** This decision has been thoroughly discussed with our stakeholders, and the new dates have been set based on the calendar of upcoming major industrial technology fairs in Western Europe. The new September dates also primarily focus on realistic expectations in light of the COVID-19 pandemic and the first signs of economic recovery:

- in September, new budgets to be planned by investors and purchasers for manufacturing technology, engineering, automation, industrial components, mechanical engineering and high-tech systems will again be in keeping with a realistic scenario
- COVID-19 will continue to spread, but markets, the mindset and the economy are becoming more and more adapted to the new normal
- from 8 to 10 September 2021, MACHINEERING will be the first comprehensive provider of technology for smart development and production: a long-awaited meeting for both Belgian and Dutch visitors and exhibitors.

In addition, Brussels Expo's Hall 8 is now also equipped with a UV-C disinfection system. This technology uses UV-C radiation to eliminate pathogens, viruses and bacteria in the air and on surfaces at trade fairs.

**Hybrid: the 'on-site' fair will be enhanced by an interactive online platform.**

Just like our most recent trade shows (cf. ABISS), all Industrialfairs events will have digital twins. The Industrialfairs app has been further developed to allow everyone to enjoy live streaming activities, chats, meet and matches on site and online – before, during and after our events.

MACHINEERING will cover the entire value chain, from design to manufacturing. Brussels Expo's Hall 8 will be a Mecca for all those involved in manufacturing and engineering. The event will allow visitors to discover machine demos, the latest production and assembly technology, new materials and solutions for design, engineering, manufacturing, transformation, machine maintenance, supply chain management, quality control, logistics and warehousing.

MACHINEERING is aimed at companies operating in the machining, processing, assembly and finishing of goods and components made of metal, plastics and composites, machine and equipment construction, electronics and industrial supply.

140 suppliers of machinery, automation, software, materials and components will be divided into **10 technology routes**.

Visitors from Belgium and the Dutch border region will be welcomed in a safe and pleasant atmosphere, and will be able to watch extensive live demos of machining technology and robotisation in the Machines & Robots @ Work zones. They will also have access to the networking zone, as well as to a variety of expert classes and fringe events. More information: **[www.machineering.eu](http://www.machineering.eu)**.

**Note for the editor**

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