

MACHINEERING

MACHINES, TOOLS, MATERIALS & SOLUTIONS FOR ADVANCED MANUFACTURING & ENGINEERING

29-31/03/2023  BRUSSELS EXPO

Clear willingness of manufacturing companies to invest and their insatiable thirst for innovation made MACHINEERING 2023 a great success

Press release - Brussels, 5 April 2023

The 2023 edition of MACHINEERING was a big hit! The willingness to invest that is currently growing in manufacturing companies across the Benelux translated into strong visitor numbers at the ultimate technology trade fair held at Brussels Expo where industry professionals can find smart manufacturing solutions. As a matter of fact, no fewer than 6,552 professional visitors attended the most recent edition of MACHINEERING, 6% of whom hailed from the Netherlands. Additionally (and in cooperation with technological industry federation Agoria), 753 visitors from (higher) technical education also registered for the event. The 115 exhibitors at MACHINEERING showcased a host of innovations and demonstrations of emerging technologies focusing on automation, digitalisation, robotisation and energy-efficient manufacturing solutions for manufacturing companies. The common thread running through MACHINEERING 2023 was clearly the high concentration of premium brands, high-performance and high-end manufacturing technologies, not forgetting the many forms of automation and digitalisation in manufacturing and assembly. Belgian metalworking companies and machine builders have clearly decided to jump on the "*reshoring, onshoring and nearshoring*" bandwagon that is rolling across Europe. The expert classes and debates focused on themes like smarter and more economical machining, data-driven production and engineering flows, automation and digitalisation of manufacturing processes and successful use cases of AM. You can (re)watch all these live-streamed sessions via the Machineering Digital platform (see below).

Some facts & figures about MACHINEERING 2023:

The distribution of visitors among the top 10 sectors, which represent 66% of the sector profiles

1. Production, assembly, construction, distribution and processing
(of which 66% metal; 15% PVC/rubber + composites; 11% wood/aluminium)
2. Mechanical Engineering – High-Tech Systems & Mechatronics
3. Prototyping & Product Design
4. Automotive / Aerospace
5. Engineering & automation services / integrators
6. Agro-industry / agriculture / mining
7. Mould making & design
8. Petrochemical / chemical industry
9. Additive Manufacturing
10. Production and distribution of machines and High-Tech Systems & Materials

Top 5 most visited technology routes (on a total of 10 routes)

1. Machining / Milling Technology (16%)
2. Tooling & Machine Equipment Technology (15%)
3. Cutting & Forming Technology (12%)
4. Welding & Surface Technology (10%)
5. Engineering & Material Design Technology + Handling & Robotics Technology (9%)

Visitors profiles

Over 32% of visitors are involved in general management or are owners/managing directors of their companies.

68% of the visitors are from a production department or business team, of which mainly:

- > 23.7% from Production / Assembly / Operations / Scheduling departments
- > 16.6% from Engineering / Design departments
- > 12.8% from Innovation, Technology & Automation departments

MACHINEERING Digital

Those who were unable to make it to Brussels Expo can still visit MACHINEERING DIGITAL, the online platform that will allow them to search specific technologies offered by exhibitors, to get in touch with them, but also to watch all the Expert Classes on demand, whether they have already attended them or not. All you have to do is register on the website www.machineering.eu by clicking on the MACHINEERING Digital button to gain access to the platform.

Organiser Industrialfairs looks back on this successful edition with great satisfaction. Reactions from both exhibitors and visitors were unanimously positive. The tone has been set for the coming Industrialfair events in Kortrijk Xpo: Abiss on 5 October 2023, Indumation.be on 31 January, 1 & 2 February 2024 and Design 2 Manufacturing on 27 & 28 March 2024.

The next edition of MACHINEERING will take place in March 2025 in Brussels Expo. The exact new date will be confirmed shortly.

Contact organisation:

Invent Media - Industrialfairs - T. +32 (0)56 24 11 11

Email: machineering@industrialfairs.com

Contact: Annick Pycarelle & Karl D'haveloose

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