

SMART & INTEGRATED SOLUTIONS FOR INDUSTRY!

Press release Indumation.be 2022

Indumation.be 2022 - Figurehead for industrial automation stays on course despite perfect storm

The 6th edition of the fastest growing Benelux meeting for industrial automation and Industry 4.0 closed on Friday, May 20 and attracted 8,847 visitors from the Benelux industry. Despite a drop compared to the 2019 edition (10,414 visitors) but a slight increase compared to the 2017 edition (8,417 visitors), the verdict of the 240 exhibitors was almost unanimous: this was a very successful edition, especially in terms of concrete leads that had to postpone their investments during the pandemic. The most significant decline was seen among visitors from technological education (from 1,338 in 2019 to 783 in 2022). In any case, expectations were realistically adjusted given the challenging geopolitical environment and the time of year (May instead of February). Another important factor is that the 6th edition of Indumation.be, which was originally scheduled for February 2021 because of the pandemic, was postponed twice. This also meant the loss of the visitors who were supposed to attend the Factory of the Future Awards on Wednesday evening. "Despite all the surprises and multiple postponements, we managed to land safely, together with our visitors", the organisers Industrialfairs and the core team of the federations Agoria and InduMotion agree.

Indumation.be 2022 is one of the season openers of the industrial summer and autumn events that Western European visitors are eagerly awaiting. Postponed editions of e.g. Hannover Messe, SPS Nürnberg and Milan, Global Industrie, Technishow and other trade fairs are all coming up in a fairly narrow time window, forcing both exhibitors and visitors to make difficult choices. Stricter policies from companies with an ever tighter and more crowded workforce, struggling with a disrupted supply chain, higher energy and raw material prices, not to mention the war in Ukraine, make things really tough for decision makers and department heads in the industry. The 3 organising partners agree that, despite this perfect storm, the outcome is very satisfactory. We are now heading for a 7th edition in 2024, which will take place in February, as tradition dictates!

The data below show that the composition of visitors and decision maker profiles remains fairly stable. What is striking, however, is the increase in the number of visitors looking for system integrators and external suppliers of solutions and services. Presumably, this has to do with the growing need for external expertise and co-creation.



Indumation.be 2022 Facts & Figures

Exhibitors: 240 (2022) vs 220 (2019)

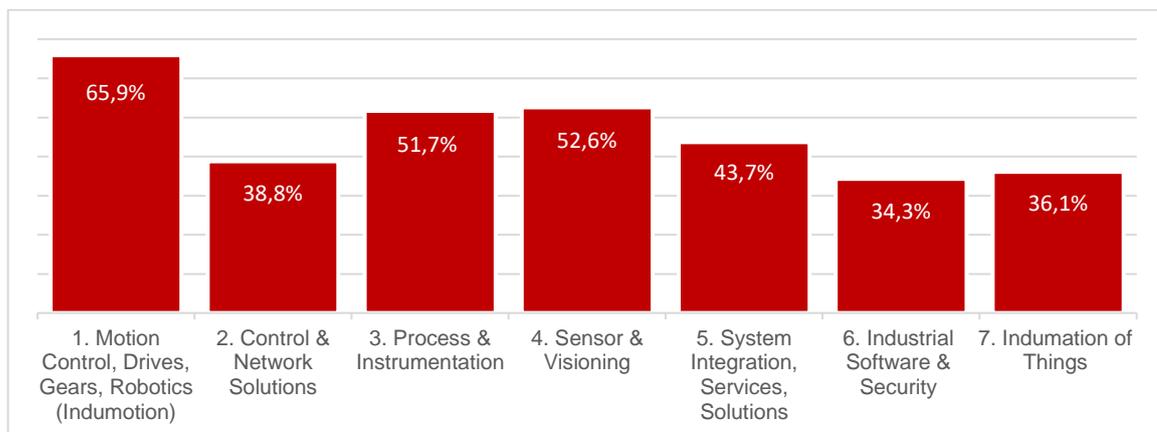
Top 12 visiting sectors

Engineering & automation services / Integrators	24,8%
Mechanical engineering – High-tech systems & mechatronics	24,3%
Production, assembly, construction, distribution and processing	15,1%
High & low voltage electrotechnical systems	11,3%
Food / Drinks / Tobacco	10,9%
Automotive	10,1%
Software development & applications	9,5%
Pharmaceutical industry	9,2%
(Petro)Chemical industry	9,2%
Packaging industry	9,2%
Agro-industry / Agriculture / Mining	8,5%
Logistics, storage, handling and transport of goods	7,7%

Top 10 visiting profiles

Engineering / Design	33,4%
Automation	26,5%
Owner / Director / C-level	21,2%
Production / Assembly / Operations / Planning	13,8%
Innovation & Technology	13,2%
Maintenance / Infrastructure & Asset Management	9,8%
Sales / Aftersales	9,3%
Colleges / Universities	6,3%
IT & Digital Assets	5,7%
Procurement / Supply chain	5,1%

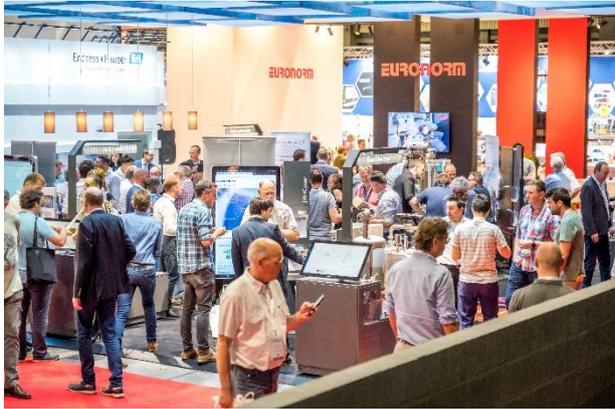
Interest in the 7 technology routes



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INDU **mation**.be Kortrijk Xpo
The Belgian **Factory » Process » Infrastructure** automation show **February 2024**

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