

SMART & INTEGRATED SOLUTIONS FOR INDUSTRY!

Industrialfairs, Agoria and InduMotion decided to postpone Indumation.be to late spring 2022

At the end of last week, Industrialfairs (the organiser of Indumation.be, Machineering, INE, ABISS and Prototyping-MNE), together with the leading technology companies represented in the federations Agoria and InduMotion, have jointly decided to **postpone the date of Indumation.be, the flagship event of the automation sector.**

With 92% of the exhibition area already booked by 175 companies and an outstanding programme of side events and expert classes, Indumation.be 2022 holds all the cards to make this 6th edition a resounding success. However, various technology companies indicate that the date set for the beginning of February is too close, given the current state of affairs. After all, participating in a trade fair such as Indumation.be requires not only a considerable financial effort, but also a long and thorough preparation. In order to be able to welcome more than 10,000 visitors, including many decision-makers and purchasing advisors from all industrial and public sectors, and to organise such a large-scale event, which also includes a festive late-night event, it is necessary to have sufficient certainty about the preconditions.

In order to provide more clarity and certainty to exhibitors and the market, we, the organisers, must assume responsibility, which is why the decision has been made to postpone Indumation.be until late spring. This is a difficult and painful, but also timely and firm decision by the 3 organising partners Industrialfairs, Agoria and InduMotion, which have decided to go all out for **the next edition of Indumation.be, which will therefore be held on 18, 19 and 20 May 2022 in Kortrijk Xpo.**



This new timing is approved by exhibitors and federations, as the following testimonials clearly illustrate.

Bart Steukers, CEO of Agoria: *"In the coming period, we will have to face many challenges in organising events. Once again, we have to make a carefully considered decision in connection with the long-awaited trade fair Indumation. The 6th edition, which was scheduled for February 2022, will be postponed until May 2022. Your health as a visitor but also as an exhibitor remains of paramount importance, which explains why postponing the event to a later date is the only correct and socially acceptable decision for Agoria. As a technology federation that seeks to connect everyone who is inspired by technology, this trade fair is very dear to us and we continue to support the successful INE*

and Indumation.be initiatives with great enthusiasm. We look very much forward to meeting you again on the newly announced dates."

Hugues Maes, president at InduMotion: *"In troubled times, it is essential to be able to react quickly. That is why the InduMotion board feels it is important that this decision is made now. In the current phase of the pandemic, there is no way that an event like Indumation can take place. The health of exhibitors and visitors comes first, which is why this is the only wise decision for our federation. Besides, May, in the middle of spring, is a wonderful time to meet again, hoping that there will be no health and safety regulations to consider by then."*

Thierry Van Eeckhout, Vice President for Sales Digital Industries at Siemens: *"We are of course very sorry that Indumation.be 2022 will be postponed for a few months, but we fully support this decision. After all, safety comes first. We will make sure that we are twice as strong in May 2022. Indumation is still the perfect opportunity to highlight the role that industry plays in Belgium and the rest of the world. We are therefore very much looking forward to it!"*

Marc Cortois, General Manager at WAGO BeLux: *"WAGO and its industry partners fully endorse this decision, because after all, the safety of the people who will be visiting the event and of our staff is paramount."*

Please contact the Indumation.be team for more information:

indumation@industrialfairs.com – T +32(0)56 24 11 11 – www.indumation.be

