

**SMART & INTEGRATED SOLUTIONS FOR INDUSTRY!**

## Indumation.be 2019 has grown in terms of both surface area and number of exhibitors and visitors

### Finally a real technology trade show for the Benelux?

Last week, the 5<sup>th</sup> edition of Indumation.be, which was held in Kortrijk Xpo from 6 to 8 February 2019, attracted 9,076 professional visitors. The event welcomed an additional 1,338 students from technical colleges (3<sup>rd</sup> grade). After the 33% increase in visitor numbers recorded during the previous edition in 2017 (when 7,831 professional visitors and 631 students attended the event), this trade show for industrial automation, optimisation and innovation broke its own record: 16 % more professional visitors and twice as many students.

Factors contributing to this success are without a doubt the favourable economic conditions, the general trend towards innovation, automation and digitalisation of the industry, and last but not least the 220 enthusiastic exhibitors who had prepared their participation in the trade show to perfection, which led to a wide variety of impressive demos and new products. The event-based character of Indumation.be 2019 also gained considerable proportions and was definitely an extra boost for visitors. The Connectivator zone (Connect-Integrate-Innovate) hosted the first Factory of the Future Awards 2019 ceremony and the launch of Mindsphere World in Belgium (750 participants) on Wednesday evening. This was complemented by interactive demos organised by competence centres and colleges (Flanders Make, Howest, Sirris, KUL, Vives, Ugent, Xiak, VUB, etc.), 16 Expert Classes that attracted 678 participants and an evening event attended by more than 3,000 exhibitors and visitors who came to party together. Indumation.be therefore rightly deserves to be called the 'Tomorrowland for the industry'. Organisers Invent Media, Agoria and Indumotion are very happy with this edition, but keep their feet on the ground. The consensus is simple: we need to assess as quickly as possible what has been accomplished in order to make the necessary adjustments. The date of the 2021 edition is already known: make sure you are available from 3 to 5 February 2021!

### Below we will provide you with some additional details:

The top 5 industrial sectors (in descending order of importance)

- Automation services
- Food – Petrochemical industry – Pharmaceutical industry
- Metalworking and metal construction
- Electrical installations and panel construction
- Manufacture and sale of electronics/mechatronic equipment

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The top 5 positions of visitors (in descending order of importance)

- Engineering + R&D
- CEO/Owner/General Management
- Maintenance
- Project Management/Business Development
- Purchasing/Procurement

Indumation.be 2019 has been expanding with a 23% increase in surface area, reaching more than 20,000 m<sup>2</sup>, spreading across 4 halls of Kortrijk Xpo. The number of foreign exhibitors participating directly in the event has also been growing. This resulted in a growing number of visitors from the Netherlands and Luxembourg during this edition. Several exhibitors also suggested inviting professionals from neighbouring countries to the 2021 edition with even more energy.

The organisers at Invent Media are by no means standing idly by. Machineering 2019 will be held in Brussels Expo from 27 to 29 March. This will be a technology trade show for manufacturing and mechanical engineering from A to Z, presented on a surface area of 15,000 m<sup>2</sup>. Machineering will bring visitors from the manufacturing and mechanical engineering industries together with 150 suppliers of software, machine tools, tooling, components and automation and digitalisation solutions for tomorrow's manufacturing and assembly.

Please visit [www.machineering.eu](http://www.machineering.eu) for further details and your registration.

For press photos of Indumation.be 2019, please follow this link:

Belgian Industrial Exhibitions:

[https://www.facebook.com/pg/industrialfairs/photos/?tab=album&album\\_id=2306099039424671](https://www.facebook.com/pg/industrialfairs/photos/?tab=album&album_id=2306099039424671)